



## THE PUBLIC

### Press Release

23 January 2012

Funny Looking Cat present:

## Now We Are Weekender

***2 days, 2 stages, 32 amazing acts, 1 unique venue!***

Listings

### Now We Are Weekender

Saturday 7 to Sunday 8 April

2 days, 2 stages, 32 amazing acts, 1 unique venue!

Weekend ticket £15 (under 13's, £5, under 5's, free)

Day tickets £10 (under 13's, £5, under 5's, free)

Early bird £10 (first 50 tickets)

1pm – 2am

The Public, New Street, West Bromwich, B70 7PG

[www.thepublic.com](http://www.thepublic.com) | 0121 533 7161

A new independent music festival celebrating the thrills, spills and bellyaches of indie-pop 'n' rock, heads to The Public in West Bromwich over the weekend of the 7 and 8 April.

The NOW WE ARE WEEKENDER, which promises to be one of the best fast paced musical mash-ups debuting this year, will feature over 30 bands and headliners including Misty's Big Adventure and Art Brut.

Organised by London based Funny Looking Cat, who started out as a stage hand at *Indietracks*, the Easter weekend mini-festival will present everything from twee indie pop to rock 'n' roll

mayhem across two stages and include some of the finest bands from across the West Midlands and the UK.

The two day event will also include a fascinating array of handcrafted merchandise stalls and family friendly workshops for all ages to enjoy, and will also feature DJs from the UK indie club circuit spinning tracks in to the early hours, for festival goers determined to dust off their dancing shoes.

**Linda Saunders, Managing Director of The Public said,**

“The Now We Are Weekender promises to be a great weekend of entertainment for the whole family. The festival promises to showcase some of the regions finest artists and provides an opportunity to see some exceptional touring acts from across the country at an affordable price.”

**Emma Cooper, Manager of Funny Looking Cat said,**

“32 bands and 3 DJs on 2 stages over 2 days under 1 roof – what more could you ask for from a mini-festival? We have the best of the indie scene coming together at one of the most iconic venues in the Midlands so are certainly anticipating a weekend to remember!”

The Now We Are Festival takes place on 7 and 8 April 2012 from 1pm - 2am daily. Weekend tickets will be £15 (Children under 13, £5, under 5s, free), with individual day tickets £10. A limited number of early bird weekend tickets will be going on sale at 9am on Friday 27 January for the price of a day ticket (£10). Tickets can be purchased from [www.thepublic.com](http://www.thepublic.com), by calling 0121 533 7161 or from [www.theticketsellers.co.uk](http://www.theticketsellers.co.uk).

For further information visit [www.nowweare.co.uk](http://www.nowweare.co.uk) or call 0121 533 7161.

**ENDS**

For further information contact David Wright, Marketing and Communications Co-ordinator at The Public on 0121 533 7147.

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The Public is a versatile public space and community arts centre, designed by architects Will Alsop and Julian Flannery and funded by contributions from: Sandwell MBC, European Regional Development Fund, Advantage West Midlands, Arts Council England and New Deal For Communities.

## **NOTE TO EDITORS**

Music

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### **Misty's Big Adventure**

Misty's Big Adventure are an eight piece band from Birmingham. Their music is an eclectic mix of jazz, lounge, psychedelia, two tone, pop and punk.

<http://www.mistysbigadventure.com/index.html>

### **Funny Looking Cat**

Funny Looking Cat is a new events organisation team dedicated to bringing the best of British and Worldwide Indie talent onto the stage at an affordable price in comparison to the much bigger and commercial festivals. Promoting independent talent also features handcrafted merchandise stalls, workshops and activities at their events making them one for the whole family.

Indietracks is an indiepop festival that takes place at Midland Railway Butterly, Derbyshire.